



# Connectivity for Financial Services

A **Smart Investment** in Your IT Portfolio.

Technology is woven into every aspect of banking and finance, from personalized banking experiences to regulatory compliance to high-frequency stock trading. Meeting the demands of customers and maintaining a competitive edge depends on fast, secure, reliable connectivity.

## Helping banking and finance stay connected and competitive.

Cloud-hosted applications, real-time payments, algorithmic trading, hyper-personalization ... digital transformation touches every corner of modern financial institutions. The industry has made significant investments in digitalization and is reaping the rewards.

This larger digital footprint also demands vigilance. Having some of the most stringent regulatory burdens while being a top target for bad actors means financial services institutions must choose their technology solutions with an eye on security and compliance.

Segra provides financial organizations of every size with the connectivity solutions they need to help ensure smooth operations.

## More than just internet ...

- DDoS protection diverts malicious traffic to keep your team focused.
- Reliable, resilient fiber internet maintains your operations and keeps your staff connected even under adverse circumstances.
- High-speed connectivity supports real-time collaboration with symmetrical speeds up to 100 Gbps.
- Bandwidth that scales easily to match your current needs and adapts as your demands change in the future.
- Automatic Wireless LTE backup solutions protect business continuity and ensure network disruptions don't derail your operations.

## Why Segra?

At Segra, we understand that winning in today's business landscape requires more than just technology — it requires a strategic connectivity game plan, relentless agility and innovation, and a human touch.

We invest in our customers, our network and our people to deliver exceptional connectivity solutions and customer service that empower businesses to thrive.

Our local-market operating model means your whole team — from sales to network engineering to customer support — are all living and working in the communities they serve.

## Winning Solutions That Get You More



Ethernet Access



Internet



DDoS Protection



SD-WAN



Wireless LTE



Firewall



Hosted Voice



Let's Create Winning Connections Together.

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